

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57183   CF   LOC-POL   FBD - LBD: 11/01/12 - 11/05/12   HL#:   Created: 11/01/12 05:17 PM

Client: AMERICAN ENERGY ALLIANCE...   CPE: / / 80   Agency Commission: 15 %   Updated: GALLAGHE on 11/02/12 07:36 AM

Agency: MENTZER MEDIA SERVICES (24184)   Product: AMERICAN ENERGY   Self Protect.: :20:00   Confirmed: 11/01/12 05:40 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: D   Contract: 11/02/12 09:57 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN ENERGY ALLIANCE

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	M * * * * *	MORN	30	D			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$1,900.00	1	\$1,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
003	MEARLY	M * * * * *	MORN	30	D			0.0	\$1,300.00	2	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										
004	DLOCAL9A	M * * * * *	DAY	30	D			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
005	NNOON	M * * * * *	NEWS	30	D			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
006	NEWS4PM	M * * * * *	NEWS	30	D			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
007	NEWS430PM	M * * * * *	NEWS	30	D			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS5PM	M * * * * *	NEWS	30	D			0.0	\$2,700.00	1	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
009	NEWS530PM	M * * * * *	NEWS	30	D			0.0	\$2,700.00	1	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
010	NEWS6PM	M * * * * *	NEWS	30	D			0.0	\$2,900.00	1	\$2,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
011	NEWS630PM	M * * * * *	NEWS	30	D			0.0	\$2,900.00	1	\$2,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
012	NCBS7PM01	M * * * * *	CNWS	30	D			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
013	AINSIDER	M * * * * *	ACC	30	D			0.0	\$2,100.00	1	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
014	NLATE03	1 0 0 0 0 1 1	NEWS	30	D			0.0	\$6,000.00	3	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u> <u>Nov 05</u>										
	11/03/12	11/05/12	2 1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEWSSAT7P	* * * * * S *	NEWS	30	D			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WKDPG08	* * * * * S	KDPG	30	D			0.0	\$325.00	2	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	WFACE03	* * * * * S	FACE	30	D			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PBANG*2MENTH	* * * T * * *	REGP	30	D			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	SHUDDLE	* * * * * S *	LOCS	30	D		NFL FTBL	0.0	\$2,800.00	1	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	SNFL	* * * * * S	NFL	30	A		NFL FTBL	0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	30	0	\$76,950.00	\$65,407.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$76,950.00	\$65,407.50	\$0.00	\$0.00